



INNOVATION DAYS 2019 ADVANCED MANUFACTURING AT IMECE 2019

INTERNATIONAL MECHANICAL ENGINEERING CONGRESS & EXPOSITION

VISIT US AT | TAKE PART IN OUR EVENT
BOOTH 400 | ON NOVEMBER 13, 2019 6:00 PM

SALON D, 1ST FLOOR / MARRIOTT HOTEL DOWNTOWN AT CITY CREEK
75 S W TEMPLE, SALT LAKE CITY, UT 84101



Ministero dello Sviluppo Economico



Panel and Reception

In order to highlight the potential of an enhanced R&D and trade relationship between Italy and the USA with regards to advanced manufacturing, the Italian Trade Agency has partnered this year with the American Society of Mechanical Engineers, to create on the occasion of IMECE 2019, a special event entitled The Italian Way to Advanced Manufacturing - Panel and Reception.

The event will include an exciting panel discussion by ASME members and industry experts from Italy on novel technologies coming out of Italy and the best practices for collaborations between Italian and US companies and research centers in the area of advanced manufacturing. The Advanced Manufacturing Track will be presenting their Best Paper Awards during the networking session to follow.



Giulio Busulini
Fabbrica Intelligente



Marco Rossoni
Polytechnic of Milan



Marco Petrolo
Polytechnic of Turin

Moderator



Martin Kinsella
COMAU



Paolo Calefati
Prima Industrie



Marriner H. Merrill
ASME

Italy's National Industry 4.0 Plan

Innovation is a great opportunity. Thanks to the National Industry 4.0 Plan Italy-based companies can now choose from a wide range of measures to help them win the challenge set by the digital revolution. The plan is having significant spill-over effects on R&D and employment of skilled professionals and makes investing in high-technology projects in Italy all the more attractive.

The Plan is an opportunity

- for a smart and innovative industry
- for an even more competitive Made in Italy
- to be future ready

Key Points

- a public investment of about 20 billion euros
- a super and hyper amortisation of 140% and 250%
- a 50% tax credit on R&D investments



For more information on Italy's National Industry 4.0 Plan go to <https://bit.ly/2BU12XG>

Italian Trade Agency 2019 -2020 featured initiative - INNOVATION DAYS

A primary component of the Italian Trade Agency's Technology Project USA, the Innovation Days program is divided into several initiatives, all aiming at affirming Italy's standing as an ideal partner for trade, investment and collaboration.



The concerned sectors range from renewable energy and aerospace to advanced manufacturing and life sciences, with a special attention to start-up companies. The second edition of the Innovation Days takes place in connection with major trade shows and conferences, between November 2019 and January 2020. It features on-site visits, business meetings and workshops on advanced technologies in addition to small and targeted communication campaigns.

Italian Trade Agency - ITA



The ITA - Italian Trade Agency assists companies in trading and investing with foreign counterparts, on behalf of the Italian Government. Within the Agency's USA network the Chicago Office is responsible at a national level for a number of sectors, including advanced manufacturing and technologies, upon which it has developed a particular strong focus. Through its activities, over the last several decades the Office has created strong ties with both industry and government and has facilitated business development in local economies throughout the USA.

Contact Us

For inquiries or questions on opportunities for collaboration in the Italian market for advanced manufacturing and or to contact with our presenters at this year's event, visit us at Booth #400 during the conference or contact either of the following offices.

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 USA Office Network page: <http://www.ice.it/en/index.php/markets/usa>

 For more information on the Agency's Innovation Days activities and panelists' bios go to www.id.ice.it

 For more information on the advantages of investing in Italy, please visit our page: <https://www.ice.it/en/invest/invest-italy>