

Sourcing At Magic Online ^[1]

Event date:

15 September - 15 December 2020

Trade show:

SOURCING AT MAGIC ONLINE

Location:

ON LINE MARKETPLACE PLATFORM
& EVENTS

USA

^[2]

[Website](#) ^[3]

Organizer:

INFORMA

Association:

- ASSOMAC

Sectors:

[Footwear, Leather Goods & Tanning](#)

^[4]

Sourcing At Magic Online

SOURCING at MAGIC and FOOTWEAR SOURCING, the largest fashion sourcing and supply chain events serving the fashion apparel, footwear, and accessory markets, has been transformed into a digital trade event starting on September 15, 2020 and running through December 15, 2020.

The digital trade event gives sourcing professionals, designers, and production teams access to SOURCING at MAGIC's established international community of global manufacturers, suppliers, and service providers, online. Attendees are able to intuitively browse the digital marketplace through various search filter options in an easy-to-use platform designed with the fashion sourcing and supply chain professional in mind. Online exhibitors are able to fully customize and showcase their digital company profiles, implement lead generation, connect with attendees through integrated video conferencing and direct messaging, as well as access data analytic reports directly from their dashboard. Like its physical counterpart, SOURCING at MAGIC's digital trade event is also feature expert-driven exclusive content and resources to educate both attendees and exhibitors.

The Italian Trade Agency (Houston Office), together with [ASSOMAC](#) ^[5], has organized an Italian Digital Pavilion showcasing 11 leading companies in the leather and tanning machinery manufacturing.

[Click here](#) ^[6] to browse the companies' list.

[Click here](#) ^[3] to digitally attend the show for free.

Source URL: <https://www.machinesitalia.org/event/sourcing-magic-online>

Links

[1] <https://www.machinesitalia.org/event/sourcing-magic-online>

[2] <https://maps.google.com/?q=,, , USA>

[3] <https://sourcingatmagic.balluun.com/en-us>

[4] <https://www.machinesitalia.org/sectors/footwear-leather-goods-tanning>

[5] <https://www.assomac.it/pubblico/>

[6] <http://www.itahouston.com/magic>