

Ucima Heads To Pack Expo In Chicago ^[1]



Ucima heads to Pack Expo in Chicago

Posted by ITAMachines | 13 Oct 2018

The Italian Automatic Packaging Machinery Manufacturers' Association, UCIMA will be present at Pack Expo International 2018, the most important event for the industry in North America.

On 14 October a roundtable discussion with leading players from the world of packaging will explore the changes made by e-commerce to the entire consumer supply chain.

The countdown has begun to Pack Expo International 2018, the most important international processing and packaging exhibition due to be held from 14 to 17 October in McCormick Place in Chicago, where Italy will be represented by more than 100 companies. There will also be a joint pavilion organized by the Italian Trade Agency ITA and Ucima and featuring the participation of 17 companies that are looking to enter the important US market.

In the Upper North Hall (N-7820), the association's institutional lounge will host Italian excellence and provide support for member companies taking part both as exhibitors and visitors.

Pack Expo in Chicago is a key event in one of the most attractive markets for the Italian packaging industry. According to Ucima Research Department figures, the USA is the world's largest packaging machinery importer with a total value of 2.8 billion euros in 2017 (up 3.1% on 2016). Italy is the second largest exporter after Germany with sales of 516.7 million euros (up 13.4% on 2016) and an 18.5% share of total imports. The Italian industry continued its excellent performance in the first half of 2018 with a 34.6% jump in exports to the US with respect to the same period in 2017.

One of the highlights of the show will be a roundtable discussion organised by Ucima and ITA entitled "E-commerce in Packaging: new challenges for the US and Italian packaging industries". During the event, to be held at Eatly on 14 October, Italian and US packaging professionals will discuss the impact of e-commerce in every stage of the consumer supply chain, from production to product shipment. The explosion in online purchases in recent years has created new challenges for packaging industry companies, who must now redesign packaging in accordance with the new needs of sustainability, innovation, low environmental impact, minimal wastage of resources and an increasing degree of customization.

[2]

Source:

[UCIMA Press Office](#) ^[3]

Tags:

[Pack Expo International](#) ^[4],
[2018](#) ^[5], [Chicago](#) ^[6], [UCIMA](#) ^[7],
[italian trade agency](#) ^[8],
[Italian packaging machinery manufacturer](#) ^[9]

The roundtable discussion will be followed by a networking dinner between Italian companies, their North American customers and the trade press.

For more information, contact the following:

UCIMA

Marketing & Communication Department:

Gian Paolo Crasta

t. +39 334 664 9534 - comunicazione [at] ucima.it

Villa Marchetti

Via Fossa Buracchione, 84 - Baggiovara (MO)

t. +39 059 512 146 - f. +39 059 512 175 - UCIMA

Source URL: <https://www.machinesitalia.org/news/ucima-heads-pack-expo-chicago>

Links

[1] <https://www.machinesitalia.org/news/ucima-heads-pack-expo-chicago>

[2] https://www.machinesitalia.org/sites/default/files/news_gallery/pack_expo_2018.jpg

[3] https://www.machinesitalia.org/%5Bfield_source_url%5D

[4] <https://www.machinesitalia.org/tags/pack-expo-international>

[5] <https://www.machinesitalia.org/tags/2018>

[6] <https://www.machinesitalia.org/tags/chicago>

[7] <https://www.machinesitalia.org/tags/ucima>

[8] <https://www.machinesitalia.org/tags/italian-trade-agency>

[9] <https://www.machinesitalia.org/tags/italian-packaging-machinery-manufacturer>