

Tecnargilla 2020 ^[1]

Event date:

28 Septiembre - 02 Octubre 2020

Demostración Comercial:

Tecnargilla 2020

Región:

Emilia Romagna

Via Emilia 155

Rimini, RN 47921

Italy

^[2]

Phone:

39 041 2719095

Sitio Web ^[3]

El gobierno local:

Italian Trade Agency Chicago USA

Organizer:

ITALIAN EXHIBITION GROUP SpA

Organizer Region:

Emilia Romagna

dirección

Via Emilia 155

Rimini, RN 47921

Italy

Correo electrónico:

debora.galletti [at] iegexpo.it

Association:

- ACIMAC

sectores:

[Ceramics Machinery & Equipment](#)

^[4]

Etiquetas:

[Tecnargilla](#) ^[5], [ASSOMAC](#) ^[6], [Rimini](#)

^[7], [2020](#) ^[8], [Italy](#) ^[9], [ceramic](#)

[technology](#) ^[10], [Ceramic Machinery](#)

^[11], [Italian innovation](#) ^[12]

Social links:

Tecnargilla 2020

The most important world trade fair for supplies and design for the ceramic and brick industry will be at Fiera di Rimini September 28th through October 2nd, 2020.

The most innovative technologies, materials and equipment will transform the ITALIAN EXHIBITION GROUP exhibition centre in Rimini into the ceramic capital of the future from 28 September to 2 October 2020. The spotlight will be on the twenty-seventh edition of Tecnargilla, the world's most important trade fair for ceramic supplies and design.

Tecnargilla 2020 kicks off from the excellent results achieved in the past edition held in 2018, which attracted 16,652 international visitors, amounting to 48% of the total. Italian operators registered 18,040 presences, for a total of 34,693 visitors from over 100 countries around the world. The internationality of the event was also confirmed by exhibitors. Of the 433 companies present at the fair, 40% came from 26 countries.

The trade fair is confirmed as the only event in the world capable of attracting the top management of major tile, sanitaryware and brick manufacturers, addressing technical staff as well as the decision-makers who define strategies and plans for technological, productive and design development.

The strength of the event lies mainly in its innovative spirit and its ability to anticipate the times and themes of ceramics. From a simple showcase dedicated to instrumental mechanics, today the event hosts all sectors of ceramic industry supply, from raw material and paint manufactures to design firms, to suggest ideas for future trends in ceramics, design and architecture.

The latest technological solutions for brick manufacturers will be presented alongside new products for the ceramic sector also considering the profound innovation that has concerned the brick industry in recent years to adapt to the most advanced standards of health, durability and low environmental impact.

The intense development is also expressed through conferences, events, exhibitions and awards that have contributed to further

facebook [13]

youtube [14]

flickr [15]

strengthen Tecnargilla, asserting it a technological innovation hub and an opportunity for exchanging, sharing and meeting for all international operators.

‘Tecnargilla 2018 reconfirmed the results of the previous edition testifying that the world continues to see it as the number one event’, declared Paolo Gambuli, General Manager of Acimac. ‘The two years of intense work that precede the fair deserve results like these’.

For Ugo Ravanelli, CEO of the Italian Exhibition Group, ‘Tecnargilla has all the characteristics of a trade fair recognised as the world benchmark of the sector given its rate of internationality, completeness and strategic innovation content. We are working to ensure that this is repeated and developed in 2020 to the benefit of our customers’.

Tecnargilla is the world’s most important exhibition in terms of ceramics and brick supplies. Organised by Acimac (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) and IEG - Italian Exhibition Group, the exhibition offers the best of innovation in aesthetics and processes for the sector every two years, playing host to all the leading companies and attracting a great number of international buyers to Rimini. Tecnargilla was the exhibition with the most visits from international operators in its 2018 edition: 16.652 foreign buyers out of a total of 34,693 visitors. Tecnargilla 2018 welcomed 433 exhibitors (40% of which from 26 countries) covering an area of 80,000 m², divided into six exhibition sections: Tecnargilla, dedicated to technologies for ceramic tiles, sanitaryware and tableware; Kromatech, the showcase for colour and creativeness in ceramics; Claytech, the section dedicated to technologies for bricks and T-White, the exhibition area dedicated to the production of machinery and plants for the production of ceramic sanitaryware and tableware, Greentech and T-Finishing, two new sections dedicated to green technologies and products and to finishing technologies respectively.

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG) is a leader in Italy in the organisation of trade fairs and among the main operators in the exhibition and congress sector at European level, with facilities in Rimini and Vicenza. The IEG Group is specialised in the organisation of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has started expanding abroad through joint ventures with local operators (for example in the United States, United Arab Emirates and China). IEG closed its 2018 financial statements with total consolidated revenue of EUR 159.7 million, an EBITDA of EUR 30.8 million and a consolidated net profit of EUR 10.8 million. In 2018, IEG either organised or hosted a total of 53 trade fairs and 181 conference

events in the exhibition and conference venues in Rimini and
Vicenza. www.iegexpo.it [16]

Source URL: <https://www.machinesitalia.org/es/event/tecnargilla-2020>

Links

- [1] <https://www.machinesitalia.org/es/event/tecnargilla-2020>
- [2] <https://maps.google.com/?q=Via Emilia 155, Rimini, RN 47921, Italy>
- [3] <https://en.tecnargilla.it>
- [4] <https://www.machinesitalia.org/es/sectors/ceramics-machinery-equipment>
- [5] <https://www.machinesitalia.org/es/tags/tecnargilla>
- [6] <https://www.machinesitalia.org/es/tags/assomac>
- [7] <https://www.machinesitalia.org/es/tags/rimini>
- [8] <https://www.machinesitalia.org/es/tags/2020>
- [9] <https://www.machinesitalia.org/es/tags/italy>
- [10] <https://www.machinesitalia.org/es/tags/ceramic-technology>
- [11] <https://www.machinesitalia.org/es/tags/ceramic-machinery>
- [12] <https://www.machinesitalia.org/es/tags/italian-innovation-2>
- [13] <https://www.facebook.com/tecnargilla/>
- [14] <https://youtube.com/T4RuRwPaWg8>
- [15] <https://www.flickr.com/photos/tecnargilla/>
- [16] <http://www.iegexpo.xn--it%20-mdc/>