



## BIAT (Innovation and High-Tech Lab): Catania, Sicily, March 2-3, 2017

Italy has experienced a rapid increase in the number of companies created by a generation of young and motivated **entrepreneurs**. This growth has come about within an Italian ecosystem of a large number of universities and research centers along with a strong operational infrastructure featuring incubators, accelerators, venture capitalists, investors, and science and technology parks.

**BIAT** is an initiative designed to enable the businesses and research systems of Italy's **Convergence Regions** – Campania, Calabria, Apulia and Sicily - to express their full potential for innovation and excellence. In fact, Convergence Regions host some of the most important technological and industrial districts in Italy and in Europe. The event is oriented towards foreign counterparts in the fields of **Information Communication Technology, New Materials, Biotechnology, Nanotechnology, Advanced Mechanics, Environment, Renewable Energies, and Smart Cities**.

The event is divided into 3 distinct phases:

- The collection of project proposals that can be applied to commercial, industrial and technological enterprises of the 4 Convergence Regions;
- Identification of foreign counterparts through an online matchmaking system that will allow foreign companies to consult the summaries of proposed projects and select those of interest;
- Carrying out of meetings between Italian and foreign counterparts during the BIAT in Catania.

Foreign counterparts such as **large companies, research centers** interested in technology transfer, **venture capitalists** and **investors** will be identified exclusively by the offices of the foreign network of ICE - Italian Trade Agency operating in the following countries: United States, Canada, France, Sweden, Germany, Korea, Brasil, India, Singapore, UK, Japan, Israel, China, United Arab Emirate, Poland and Russia.

At this time, over 116 project proposals have been selected in the following sectors: **Nanotechnology, Biotechnology, New Materials, Renewable Energy, Environment, ICT, Mechatronics and Smart Cities**. The project proposals can be viewed in the dedicated section in the BIAT web site (<http://innovationlab2017.ice.it/list-of-projects>). Meetings will be scheduled according

to the requests and interests expressed by international delegates who have selected the companies they wish to meet. The agendas of meetings will be sent to foreign delegates before the event.

In addition, for foreign delegates interested in getting in touch with the Calabrian ICT companies, a visit to the incubator of the University of Calabria in Cosenza will be organized the day before the opening of BIAT.

In summary, the general program of the BIAT is as follows:

### **March 1 2017**

Arrival in Italy

### **March 2 2017 – Centro Congressi “Le Ciminiere” in Catania**

- |                 |   |
|-----------------|---|
| (10.00 - 10.30) | Registration  |
| (10.30-11.00)   | Plenary Session (political and institutional level)   |
| (11.00–12.00)   | Technical Session (presentation of two Italian Districts, IP incentives and Financial Instruments for Innovation) |
| (12.00-12.30)   | Closing remarks   |
| (12.30-14.00)   | Buffet Lunch  |
| (12.30-18.00)   | B2B   |
| 18.00           | Return to the Hotel   |
| (20.00 –22.00)  | Networking event at Palazzo Biscari   |

### **March 3 2017 – Centro Congressi “Le Ciminiere”**

- |                 |     |
|-----------------|-----|
| (9.30.00-18.00) | B2B |
|-----------------|-----|



**Event date:**

02 - 03 March 2017

**Event:**

BIAT – Innovation and High Technology Lab

**Location:**

Catania, Sicily, Italy

Le Ciminiere

Viale Africa, 95129

Catania CT, Italia

**Phone:**

312-6704360

**[Website](#)**

**Local government:**

Italian Trade Agency, Regione Calabria, Regione Campania, Regione Puglia, Regione Sicilia,

**Organizer:**

Italian Trade Agency, Piano export per le regioni della Convergenza, Ministero dello Sviluppo Economico

**Address**

Italian Trade Agency – Chicago USA

401 N. Michigan Avenue

Suite 1720

Chicago, Illinois 60611

**Email:**

[chicago@ice.it](mailto:chicago@ice.it)

**Association:**

**Sectors:**

Nanotechnology, Biotechnology, New Materials, Renewable Energy, Environment, ICT, Mechatronics and Smart Cities

**Tags:**

italian trade agency, BIAT, Nanotechnology, Biotechnology, New Materials, Renewable Energy, Environment, ICT, Mechatronics, Advanced Manufacturing, Smart Cities, Convergence Regions